

The international networking and knowledge platform of the international publishing industry

www.publishing-lounge.com offers worldwide market portraits and contacts, and it will gradually grow to include trade news, event listings and more. It opens up an opportunity for companies to contribute to and benefit from the international networking and knowledge platform of the international publishing industry.

After four years of publishing for the press industry we decided it was time to make our information on worldwide markets and trade issues accessible online. It has now become available on **www.publishing-lounge.com** – and will be continuously supplemented by news and background information from the industry.

Each company has the possibility to be present with their products and services within selected regions/countries. It offers a great opportunity to be visible – with a company listing its logo(s) and titles, either in standard format or enhanced with a banner or valuable market knowledge in form of an advertorial contribution.

As an international directory the portal offers many advantages: information and contacts on all markets are accessible from a single platform. The main part of the publishing portal will be divided into geographical sections, supplemented with major topical issues.

Options to be present on the press portal:

- Company listing: description (approx. 50 words)
contact details
up to 3 logos
listing in 1 country or region
search engine optimization for your company
cost: 350 Euro for 12 months
additional country/region 50 Euro
- Banner: Standard sizes: large (160x600) / medium (160x300) / small (160x160)
search engine optimization
costs:
- large: from 350 Euro for 3 months
- medium: from 200 Euro for 3 months
- small: from 100 Euro for 3 months
additional country/region 50 Euro
(reduced rates available for longer periods)
- Advertorial: 1 page
link with title to news listing and in newsletter to promote content
1 region
search engine optimization
cost: 300 Euro for 3 months
(reduced rates available for longer periods)
- Sponsorship: exclusive – maximum 3 companies
logo with link in header on all pages on the site („supported by“)
logo with link in head section of the newsletter („supported by“)
1 free advertorial per 12 months
free company portrait in 5 regions
search engine optimization for your company
cost: 6000 Euro for 12 months
- Banner creation: cost from 350 Euro per banner (gif-animation)
prices for flash subject to individual proposal

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